



September 3, 2023

To,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot No. C-1, Block-G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400051

NSE Symbol: MANYAVAR

Madam / Sir,

**Sub : Change in Senior Management Personnel (“SMP”)**

**Ref : Information under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”)**

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of the Listing Regulations, we hereby inform you that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company, on September 03, 2023, approved the redesignation of Mr. Vedant Modi, Chief Marketing Officer, as the “Chief Revenue Officer” and the appointment of Mr. Anand Narang as the “Chief Marketing & Digital Officer” of the Company, forming part of the Senior Management of the Company.

The details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is given in the enclosed **Annexure A**.

The above information will be made available on the website of the Company at [www.vedantfashions.com](http://www.vedantfashions.com).

We request you to kindly take the aforesaid information on record and disseminate the same on your respective websites.

Thanking you,

For, Vedant Fashions Limited

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**Navin Pareek**  
Company Secretary and Compliance Officer  
ICSI Memb. No.: F10672

**Encl – As above**



**Annexure A**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Vedant Modi</b>	<b>Anand Narang</b>
1	<b>Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise</b>	Redesignation of Mr. Vedant Modi as the "Chief Revenue Officer" (SMP)* of the Company	Appointment of Mr. Anand Narang as the "Chief Marketing and Digital Officer" (SMP)* of the Company
2	<b>Date of appointment/re-appointment/cessation (as applicable) &amp; term of appointment/re-appointment</b>	w.e.f. September 4, 2023  Term of appointment is not applicable since he is in full-time employment with the Company	w.e.f. September 4, 2023  Term of appointment: Full-time employment
3	<b>Brief profile (in case of appointment)</b>	Not Applicable	<p>Mr. Narang holds a Bachelor of Engineering degree from Punjab Engineering College. Following that, he completed his Masters in Business Administration (MBA) from MDI Gurgaon and also pursued an Advanced Executive Education Program at INSEAD, France.</p> <p>He brings with him a rich experience of 25 years in managing businesses as a member of business leadership teams with brands such as Bata, Nokia, Jio, Huawei, Converse, and Airtel, holding various roles across category management, marketing, e-commerce, retail, sales, GTM, and product management.</p> <p>During his global and country stints in Europe (UK, Denmark, Finland), China &amp; India, he has managed diverse categories encompassing Luxury &amp; Premium (smartphones, footwear), Fashion (sneakers, apparel, lifestyle footwear), Telecom &amp; Digital services (music, healthcare, education, business) within the Retail, E-commerce, CPG, and Tech sectors.</p>
4	<b>Disclosure of relationships between directors (in case of appointment of a director)</b>	Not Applicable	Not Applicable

\*SMP - Senior Management Personnel